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Big names back fund

AUSTRALIAN RULES: IDEA
TURNS INTO A WINNER

AN idea three years in the making is winning support from some of sports' biggest stars.

Morningside Panthers ruckman Jacob Gough founded charity The Sports Rewards Foundation aimed at helping grassroots sport.

Gough has dubbed this month "Sportember" and his fundraising is supported by high-profile athletes including Jonathan Brown, Mat Rogers and Libby Trickett.

This Friday is National Sports Day with the charity appealing for donations of cash and old sporting and exercise equipment.

Half the money raised during Sportember is donated to Diabetes Australia and the Heart Foundation with the remainder pooled into a grants fund for grassroots sport.

For more details visit www.sportsrewards.org